

St. Rose of Lima Academy Reports Significant Enrollment Growth For 2011/2012

Recent Record Number of New Students Pre-School Segment Growth of 85% Versus Last Year Double Digit Total Enrollment Growth

SHORT HILLS, N.J. – St. Rose of Lima Academy, a private, co-educational, Roman Catholic elementary school located in Short Hills, New Jersey, today reported significant enrollment growth this year across its entire organization. The Academy welcomed another recent record-breaking number of new students for the 2011/2012 academic year. Fifty-eight new students enrolled this year, representing a 42% increase versus the number of new students that enrolled last year, and a 160% increase versus new students two years ago. The Pre-School segment experienced the strongest growth, with Pre-School enrollment up 85% versus last year. Total Academy enrollment is up 12% versus last year.

“We’re extremely pleased with our enrollment results this year,” said Diane Pollak, the Academy’s Principal. “The demand that we started to see in 2010 has accelerated, particularly in the Pre-School segment where we decided to add another class to accommodate the strong growth. The increased demand in the Pre-School is a direct result of the major overhaul we made to the program last year, including upgrades and enhancements to the program content and material, renovations to the physical space, and the addition of new teaching staff. We’re not standing still, either. This year, consistent with our strategy to be a leader in technology-based learning, we’ve introduced iPads into the Pre-School and Kindergarten. The teachers now have another exciting new tool to deliver program content, utilizing the growing number of educational applications developed for iPads. The children love to learn using the iPads, and we’re getting extremely positive feedback from parents and teachers on this initiative,” Pollak concluded.

SRL Academy has made a number of significant capital investments in the last few years – investments in teachers, technology, buildings and grounds, and classrooms. The state-of-the-art science lab rivals labs at most high-schools, and enables the teaching staff to design and offer award winning science and technology programs, such as our science curriculum that uses advanced technologies to deliver a global education through a 'borderless classroom,' which won the 2010 national 'Innovation in Education' award. Also, 'SMART Boards' in every classroom enable teaching staff to offer interactive technology-based content straight from the classroom. The Academy’s most recent investment (unveiled last month) is the Technology Learning Center, a sleek, cutting edge computing facility in a fully-renovated physical space which includes 26 new student computers with 22-inch multi-touch flat screen

monitors and a new wide-screen SMART Board for the instructor. A facility-wide network upgrade, with increased bandwidth and extension of the wireless network throughout the entire building, reduced latency and improved throughput. Also this year, the Academy announced a partnership with Seton Hall University to help integrate technology into its core programs and curriculum through a number of innovative, technology-driven initiatives.